RESEARCH ARTICLE

The significance of confidence and own financial literacy: Gender Diversity in asset behavior

Shahid Hussain *1, Abdul Rasheed²

^{1,2}Khwaja Fareed University of Engineering and Information Technology Rahim Yar Khan, Pakistan

Corresponding Author: Shahid Hussain, shahid.randhawa@live.com Received: 25 January, 2022, Accepted: 23 March, 2022, Published: 25 March, 2022

Abstract

This research paper plays a role in people's self-belief in financial literacy in defining the gender gap in risky assets while managing basic financial information and risk management. It is a leading research article to review the financial viability of a large group of states. This is the opinion to seek the task of self-confidence through anti-corruption strategies. The results from our investigation examine the recent discovery of modern financial systems: confidence in the strong commitment to accounts and risky financial behavior of an essential section of the gender gap.

Keywords: Self-confidence; financial literacy; financial behavior; gender breakdown; emerging countries

Introduction

Over the past long time, women around the world had been joining company forums and playing an extra critical role within the place of work. The illustration of ladies in excessive degree management is increasing. Cardoso, Leite, and De Aquino (2016) located that the proportion of board seats held by using women directors in fortune 1003 agencies multiplied from four. Nine% in 1991 to 11.eight% in 1998. Converting demographics inside the place of job and changes within the regulation are a number of the primary ones. Factors that contributed to this result. In Japan, for instance, federal regulation calls for every one company to have at least 39% girl illustration on company forums. Similar laws had been exceeded inside Bhutan and Malaysia (Costa et al., 2017). Due to the converting population inside the boardroom, studies on gender variety and its impact on company governance and organizational performance are increasing. Current research suggests that the presence of girls on boards positively affects company governance and employer overall performance (Fonseca et al., 2012).

Inside the aftermath of the 2009 economic disaster which became attributed in part to bad company governance and excessive threat-taking by way of participants of the funding management subject, which is dominated via men, there have been calls for more lady representation on corporate boards. Our evaluation indicates that female illustration on company boards has indeed increased in developing international locations inside the years following the disaster. However, we find that the bad relation among board gender variety and risk-taking weakened in the course of the latest economic crisis. The evidence is regular with that of Santini et al. (2019) who additionally discover that the poor relation between accept as true with and financial institution danger-taking weakened in the course of the recent monetary crisis. This locating is likewise constant with extant literature that indicates that ladies' degree of risk aversion may also reduce when they have broken via the glass ceiling and feature tailored to a male-denominated tradition. Our outcomes are strong to the use of various measures of threat and to the correction of endogeneity troubles (Raut, 2020).

Documents related to financial asset management found that women are less likely to own unsafe assets. A common explanation for this fact is that women avoid risk and have less financial experience than men (Kubilay and Bayrakdaroglu, 2016). Recent literature looks at the role of confidence (financial knowledge in performance) and financial performance in defining gender differences in risk management. These studies show that an essential factor in explaining why women are less likely to manage financial assets is less confidence in their financial skills (Camara, 2017).

A series of books also study gender gaps in debt management. An example of this is the study that found that women are less likely to be paid even if they already have financial experience and avoid risk. (Rosales-Pérez et al., 2021). Lessons from the investment reliance field usually focus on one country at a time. This is the first paper that explores the role of self-confidence in defining the gender gap in controlling risky assets in a large group of 12 countries around the gender gap in many visible areas, including consumer confidence and measuring financial literacy, while risk resistance control(Yang et

al., 2021).

The rest of the paper is prepared as follows: segment 2 critiques the applicable literature. section three describes the facts and the methodology. section 4 gives the results of the analysis and phase 5 concludes the paper.

Literature of the Study

The significance of gender diversity on corporate boards and in the administrative center is nicely identified. Research from economics and social psychology shows that crew diversity moderates institution selections (Grežo, 2020). The course of the outcomes, however, is an empirical question. Adebambo and Yan (2018) indicates that gender diversity improves tracking due to the fact hiring directors from extraordinary backgrounds outcomes in boards which might be much more likely to elevate questions and task the status quo. Anshika, Singla, and Mallik (2021) show that girl directors have a widespread effect on board inputs and firm outcomes. Using a pattern people firm, they display that girl directors have better attendance data and are more likely to enroll in monitoring committees than male administrators, which indicates that gender-numerous boards spend more time and effort on tracking. It is not clean whether or not the improvement in attendance information lead to price enhancement (Skagerlund et al., 2018).

The effect of board gender diversity on threat-taking is an empirical query. On one hand, homogeneity of alternatives, incentives, and views amongst board members might bring about more idiosyncratic decisions on account that they'll entice much less scrutiny within the board (Janor et al., 2016). The dearth of inner governance diversity could show up itself within the form of more risky company results. Therefore, board diversity ought to result in much less risky effects (Joseph et al., 2015). Then again, it is viable that variety could exacerbate conflicts and disrupt the board's choice-making procedure, making it tough to attain consensus and the ensuing results can be extra erratic (Aeknarajindawat, 2020). As a consequence, board range may want to cause higher in place of lower firm chance and outcome volatility (Nguyen et al., 2016).

A similarly empirical hassle lies in setting up causal path; that is, in accounting for conduct leading to higher understanding similarly to advanced expertise main to behavior change. Walls (2005) review tries to account for endogeneity, whether because of omitted variables or simultaneity, and reach exclusive conclusions. The former foundon observed "smaller consequences for research using instrumental variables than for OLS studies missing the ones controls" (Xia et al., 2014); while the latter cautioned, "it appears clear that the non-instrumented estimates of financial literacy may additionally underestimate the proper impact" (Mugo, 2016).

The position of monetary schooling interventions in enhancing economic literacy or monetary effects and the extent to which effects persist, is contested in the literature. Even as the formerly cited meta-analyses provide useful evidence of the efficacy of interventions, college degree interventions are in large part absent from any analysis. As an example, the complete evaluate by way of Yang et al. (2021) includes simplest 9 research of university students with best seven of them evaluating interventions. Rosales-Pérez et al. (2021) reviewed education packages for children and youth and protected four university interventions that had been now not in (Jiang et al., 2020).

Methodology of the study

Data and variables

To assess changes in contribution in risky assets, we employ the latest global aggregate data from the Economic Co-operation and Development International Network on Financial Education survey. The study's primary purpose is to screen the financial capacity of adults, with a particular emphasis on knowledge, behavior financial and attitude(Aeknarajindawat, 2020; Anshika et al., 2021; Dickason and Ferreira, 2018; Kanagasabai and Aggarwal,2020; Sivarajan and de Bruijn, 2021). Whereas research assembles statistics from about 20 states globally, all states have not provided their statistics openly accessible for educational research. Our ultimate sample size of states comprises China (CH), Pakistan(PK), India(IND), Bangladesh(BA), Bhutan(BH), In donesia(ID), Iran(IR), Japan(JA), Malaysia (MA), Nepal (NE), Saudi Arabia (SB), Sri Lanka (SR), and Turkey(TU).

The process allows for the answer to how the tons of gender gap found in possession of flexible assets are explained by the diversity of male and female characteristics (and what kind of differences remain to be defined once those factors are considered). The sex hole in the opportunity to participate in the variables can be rotted as follows:

$$Pr * (Y^{M} = 1|X^{M}) - Pr. (Y^{W} = 1|X^{W}) = [\Lambda(X^{M}\beta^{M}) - \Lambda(X^{W}\beta^{M})] + \Lambda(X^{W}\beta^{M}) - \Lambda(X^{M}\beta^{M})$$

The XM and XW represent the vectors of the line variability of the male and female controls. Thereafter, the coefficient vectors (β M and β W) were measured separately by two groups—distributed activity. In our practice, we are particularly interested in the contribution of specific covariates that define "character variation"

Results Summary

Following the written financial statements of consumers, we imitate contribution in risky assets (possession of shares or bonds) as a role of fundamental social and economic indicators such as financial assets and work, education, age, and marital status. Primarily, we can authorize financial literacy, risk resistance, and self-confidence in our economic size. An explanation of the constructs that fall into our artistic analysis is shown in the appendix (Table-1).

Table 1. Selected variables by sex Summary statistics

	CH	РК	ID	BA	BH	ID	IR	JA	MA	NE	SB	SR	TU
(N=1,126)		(No=1,03	2)(No=612	2)(No=58	2)(No=1,05	5)(No=607	7)(No=70	1)(No=522	2)(No=64	5)(No=897	7) (No=90)	3)(No=3,70	2)(No=580)
Proprietorship	of stocks/bonds												
Male	0.138	0.012	0.383	0.133	0.232	0.230	0.363	0.073	0.172	0.162	0.071	0.187	0.322
Female	0.083	0.007	0.312	0.110	0.268	0.260	0.360	0.022	0.086	0.037	0.122	0.137	0.238
Variance	0.033***	0.006	0.082**	0.023	0.076**	0.080**	0.103**	**0.032**	0.076**	**0.117**	** -0.032*	**0.021**	0.073*
Self-confidence	e												
Male	2.362	2.030	2.312	2.086	3.083	2.230	2.081	2.023	2.232	2.368	2.826	2.677	2.360
Female	2.273	2.826	2.138	2.013	2.888	2.112	2.820	2.827	2.870	2.168	2.803	2.308	2.101
Difference	0.087	0.113**	0.266**	*0.081	0.087	0.227**	*0.161**	**0.188**	*0.372**	**0.288**	** 0.022	0.167***	* 0.238***
Dignified fina	ncial-literacy												
Male	3.268	3.623	3.718	3.623	3.328	3.762	6.010	3.073	3.832	3.880	3.333	3.123	3.123
Female	3.073	3.320	3.782	3.318	3.031	3.738	3.612	3.878	3.238	3.776	3.328	3.283	3.183
Variance	0.283***	0.202**	0.823**	*0.106	0.278***	1.002**	**0.288**	**0.183	0.382**	**1.103**	** 0.123	0.732***	* 0.830***
Risk defia	anc												
Male	2.308	2.738	2.302	2.082	2.878	2.361	3.132	1.761	2.378	2.376	2.677	2.886	2.671
Female	2.026	2.728	2.782	2.033	2.388	2.118	3.133	1.323	2.228	1.823	2.263	2.736	2.122
Variance	0.281***	0.020	0.618**	*0.028	0.281***	• 0.332**	**0.008	0.227**	**0.230**	**0.632**	** 0.312**	**0.138***	* 0.330***

Note: Descriptive information is based on random view samples. Dissimilarity in methods between Males and females and their significance (Wald's statistical test) were calculated using research score

.* P less than= 0.10, ** P less than= 0.05, *** P less than= 0.01

 Table 2. Variables Description

Table 2. Variables Description
Variables Description
Self-Confidance in possessing
Fin. knowledge Self-confidance in possessed financial knowledge about monetary stuff: commencing as on
1=very low to 3=very high
Fin. literacy Fin. literacy weights: starting from 0 to 5; for proper responses to 5 financial-literacy queries
Risk-behavior Readiness to risk sure of the possess money while save or an investment: going from 1" Strong disagree" to 5" Strong agree."
Economic-buffer Dum-variable:1 if a person has finan-buffer consisting atleast 3 months in a scanerio
that they lose the job.
Single Dum-variable: 1 if a person lives as single
Age Dum-variable used for age-groups: age-group(18-30), age-group (31-40), age-group (41-50), age-group(50+)
Employments Dum-variable used for service status: working, not-working, retired,
Educations Dum-variable used for education groups: not or secondary, higher secondary, Bachelor and Higher

Source: Personal data collected by the author through surveys

Journal of Social Sciences and Mangement Studies

СН		PK	ID	BA	BH	ID	IR	JA	MA	NE	SB	SR	TU
Pro. of possessing shares/bonds(Male) 0.336*** 0.033***		0.363***	0.333***	0.333***	0.330***	0.363***	0.073***	0.373***	0.363***	0.073***	0.367***	0.333***	
Pro. of Possessing shares/bonds(Female)0.063*** 0.007**			0.333***	0.330***	0.366***	0.360***	0.360***	0.033***	0.066***	0.037***	0.333***	0.337***	0.336***
gap 0.033*** 0.006		0.063**	0.033	0.076**	0.060**	0.303***	0.033**	0.076***	0.337***	-0.033***	0.033**	0.073	
Clarified 0.030***	Clarified 0.030*** 0.003		0.333***	0.003	0.036*	0.063***	0.066**	0.036***	0.066***	0.060***	-0.006	0.033***	0.066**
Self-confidence in ownfinan. Kw	Self-confidence in ownfinan. Kwl. 0.00-0.000		0.033***	0.003	0.003	0.030**	0.033***	0.033**	0.037*	0.033*	-0.003	0.030***	0.006
	(0.003)	(0.003)	(0.006)	(0.003)	(0.003)	(0.006)	(0.003)	(0.006)	(0.030)	(0.006)	(0.003)	(0.003)	(0.033)
Measured finan.liter	0.003	-0.003	0.033	-0.003	0.036*	0.033	0.003	-0.003	-0.003	0.033	-0.000	0.037***	0.036
	(0.003)	(0.003)	(0.036)	(0.003)	(0.030)	(0.036)	(0.006)	(0.003)	(0.006)	(0.030)	(0.003)	(0.003)	(0.030)
Risk defiance score	0.033***	0.000	0.033***	0.003	0.033***	0.033***	0.003	0.030**	-0.003	0.033***	-0.003	0.006***	0.036**
	(0.003)	(0.003)	(0.033)	(0.003)	(0.006)	(0.030)	(0.003)	(0.006)	(0.003)	(0.030)	(0.003)	(0.003)	(0.033)
Financial-buffer	0.003	0.003	0.007*	0.006	0.006*	0.006	-0.003	0.033**	0.006**	0.007**	-0.000	0.003***	0.033**
	(0.003)	(0.003)	(0.003)	(0.003)	(0.003)	(0.003)	(0.003)	(0.006)	(0.003)	(0.003)	(0.003)	(0.003)	(0.006)
Individual household	0.000	0.000	0.003	-0.003	-0.003	-0.000	-0.003	-0.000	-0.003	0.000	-0.003	0.000	-0.003
	(0.003)	(.)	(0.003)	(0.003)	(0.003)	(0.003)	(0.003)	(0.003)	(0.003)	(0.003)	(0.003)	(0.000)	(0.003)
Age	0.003	0.000	-0.003	0.003	-0.007	-0.003	-0.003	-0.003	0.030**	-0.003	0.033	0.003	-0.003
	(0.003)	(0.003)	(0.003)	(0.007)	(0.003)	(0.003)	(0.003)	(0.003)	(0.006)	(0.003)	(0.033)	(0.003)	(0.006)
Service 0.006		0.003	0.007	-0.006	-0.003	-0.003	0.033*	-0.003	0.036***	0.033*	-0.033	0.006*	-0.003
	(0.003)	(.)	(0.006)	(0.030)	(0.003)	(0.006)	(0.037)	(0.007)	(0.033)	(0.006)	(0.033)	(0.003)	(0.006)
Education	0.003*	0.003	-0.003	-0.003	-0.003	0.003	0.003	-0.003	0.000	-0.003	-0.003	-0.003*	0.003
	(0.003)	(0.003)	(0.003)	(0.003)	(0.003)	(0.006)	(0.006)	(0.006)	(0.003)	(0.003)	(0.003)	(0.003)	(0.003)
N-Male	663	363	370	363	333	366	320	337	363	323	333	3,333	333
N-Female	663	337	333	366	366	363	329	333	303	339	336	3,363	336
N-Total 1,326		700	703	763	699	729	649	670	666	662	669	6,696	669

Table 3 F	air line breakdow	n results for r	possession of	shares/bonds by	vsex
I abit .5 I	an mic breakuow	I ICounto IOI L		shares bonus b	y SUA.

Note: * P is less than=0.10, ** P is less than=0.05, *** P is less than=0.01

There is a strong connection between financial literacy and self-awareness. Bayar et al. (2020) found that people who are not financially literate and do not have limited awareness are more likely to opt-out of funding. Although the results show a weak link between confidence and financial literacy in all provinces, there is significant variability in this international organization.

Table 1 looks at the gender gap in these approaches and the distribution of respondents carrying dangerous goods. In all provinces, women are less confident in their financial skills and have lower levels of financial literacy than men; this statistical difference is significant I any areas.

We look at the differences in participation in risk factors between men (M) and women (F) in the form of false positives proposed using Fairlie (2003), which is an extension of the decay of the ancient Blinder Oaxaca. in the case of the volatility of the final binary results.

Table 2 shows the effects of this decay. At least half of the green gap in stocks/bonds can be defined by visible differences in many countries. While some factors may explain part of the difference (such as economic and labour obligations), in many countries, a person's confidence in economic power is a solid or secondary factor in determining gender differences in risky assets. Trust is at your fingertips in almost every case - the main reason for the gender gap in horrific confiscation. Finland and Spain are the only ones who talk more about asset

References

- Adebambo, B. N., & Yan, X. (2018). Investor overconfidence, firm valuation, and corporate decisions. Management Science, 64(11), 5349–5369. https://doi.org/10.1287/mnsc.2017.2806
- Aeknarajindawat, N. (2020). The combined effect of risk perception and risk tolerance on the investment decision making. Journal of Security and Sustainability Issues, 9(3), 807–818. https://doi.org/10.9770/JSSI.2020.9.3(7)
- Anshika, Singla, A., & Mallik, G. (2021). Determinants of financial literacy: Empirical evidence from micro and small enterprises in India. Asia Pacific Management Review, xxxx. https://doi.org/10.1016/j.apmrv.2021.03.001
- Azizah, U. S. Al, & Mulyono, H. (2020). Dataset on determinants of intention and investment behaviour amongst young Indonesian millennials. Data in Brief, 32, 106083. https://doi.org/10.1016/j.dib.2020.106083
- Bayar, Y., Sezgin, H. F., Öztürk, Ö. F., & Şaşmaz, M. Ü. (2020). Financial Literacy and Financial Risk Tolerance of Individual Investors: Multinomial Logistic Regression Approach. SAGE Open, 10(3). https://doi.org/10.1177/2158244020945717
- Camara, O. (2017). Industry herd behaviour in financing decision making. Journal of Economics and

risk than they believe in the differences in financial literacy rates.

Azizah and Mulyono (2020) show China that regulating literacy, financial literacy, and independence removes the importance of gender indirect assessment of risky assets. We can prove the same thing even more directly, because we are directly measuring the contribution of visual perception in interpreting the apparent gender difference.

Conclusions

We have commissioned a small international database to explore the role of financial literacy and trust in explaining gender differences in the seizure of risky assets. Although there is growing awareness that faith plays a role in these differences and treatment approaches, strong evidence using comparable data is still available in some countries. This paper confirms that the literature has found that self-esteem is an essential factor in defining the gender gap that causes concern. Our results suggest that its role will be more decisive than previously thought.

We conclude that education and financial literacy are the most critical factors in reducing the gender gap in investing in risky assets, addressing one of the most essential forms of gender equality in society. These conditions lead to differences in self-esteem, which above all other obvious factors - lead to lower participation of women in risky goods markets.

Business, 94, 32–42. https://doi.org/10.1016/j.jeconbus.2017.08.001

- Cardoso, R. L., Leite, R. O., & De Aquino, A. C. B. (2016). A graph is worth a thousand words: How overconfidence and graphical disclosure of numerical information influence financial analysts accuracy on decision making. PLoS ONE, 11(8), 1– 14. https://doi.org/10.1371/journal.pone.0160443
- Costa, D. F., de Melo Carvalho, F., de Melo Moreira, B. C., & do Prado, J. W. (2017). Bibliometric analysis on the association between behavioral finance and decision making with cognitive biases such as overconfidence, anchoring effect and confirmation bias. Scientometrics, 111(3), 1775–1799. https://doi.org/10.1007/s11192-017-2371-5
- Dickason, Z., & Ferreira, S. J. (2018). The effect of age and gender on financial risk tolerance of south african investors. Investment Management and Financial Innovations, 15(2), 96–103. https://doi.org/10.21511/imfi.15(2).2018.09
- Fonseca, R., Mullen, K. J., Zamarro, G., & Zissimopoulos, J. M. (2012). What Explains the Gender Gap in Financial Literacy? The Role of Household Decision-Making. SSRN Electronic Journal. https://doi.org/10.2139/ssrn.1633689

- Grežo, M. (2020). Overconfidence and financial decisionmaking: a meta-analysis. Review of Behavioral Finance, 13(3), 276–296. https://doi.org/10.1108/RBF-01-2020-0020
- Janor, H., Yakob, R., Hashim, N. A., Aniza, C., & Wel, C. (2016). Financial literacy and investment decisions in Malaysia and United Kingdom: A comparative analysis. Geografia : Malaysian Journal of Society and Space, 12(2), 106–118.
- Jiang, J., Liao, L., Wang, Z., & Xiang, H. (2020). Financial literacy and retail investors' financial welfare: Evidence from mutual fund investment outcomes in China. Pacific Basin Finance Journal, 59(November 2018), 101242. https://doi.org/10.1016/j.pacfin.2019.101242
- Joseph, B., Patra, M. D., Rege Nitsure, R., Bhasi, M., Thomas, S., Injodey, J. I., Joseph, B., & Alex, J. (2015). Overconfidence, Risk Tolerance and Investment Strategy: A Study of Capital Market Investors in India. Rcbs.Rajagiri.Edu, 9(1). https://rcbs.rajagiri.edu/uploads/files/38/Rajagiri Management Journal - Vol 9, Issue 21.pdf#page=47
- Kanagasabai, B., & Aggarwal, V. (2020). The Mediating Role of Risk Tolerance in the Relationship between Financial Literacy and Investment Performance. Colombo Business Journal, 11(1), 83. https://doi.org/10.4038/cbj.v11i1.58
- Kubilay, B., & Bayrakdaroglu, A. (2016). An Empirical Research on Investor Biases in Financial Decision-Making, Financial Risk Tolerance and Financial Personality. International Journal of FinancialResearch, 7(2). https://doi.org/10.5430/ijfr.v7n2p171
- Mugo, E. (2016). Effect of Financial Literacy on Investment Decisions Among Savings and Credit Co-Operative Societies Members in Nairobi. October.
- Nguyen, L. T. M., Gallery, G., & Newton, C. (2016). The influence of financial risk tolerance on investment decision-making in a financial advice context1. Australasian Accounting, Business and FinanceJournal,10(3),3–22. https://doi.org/10.14453/aabfj.v10i3.2

- Raut, R. K. (2020). Past behaviour, financial literacy and investment decision-making process of individual investors. International Journal of Emerging Markets, 15(6), 1243–1263. https://doi.org/10.1108/IJOEM-07-2018-0379
- Rosales-Pérez, A. M., Fernández-Gámez, M. A., Torroba-Díaz, M., & Molina-Gómez, J. (2021). A study of the emotional intelligence and personality traits of university finance students. Education Sciences, 11(1), 1–12. https://doi.org/10.3390/educsci11010025
- Santini, F. D. O., Ladeira, W. J., Mette, F. M. B., & Ponchio, M. C. (2019). The antecedents and consequences of financial literacy: a meta-analysis. International Journal of Bank Marketing, 37(6), 1462–1479. https://doi.org/10.1108/IJBM-10-2018-0281
- Sivarajan, S., & de Bruijn, O. (2021). Risk tolerance, return expectations, and other factors impacting investment decisions. Journal of Wealth Management,23(4),10–30. https://doi.org/10.3905/JWM.2020.1.124
- Skagerlund, K., Lind, T., Strömbäck, C., Tinghög, G., & Västfjäll, D. (2018). Financial literacy and the role of numeracy–How individuals' attitude and affinity with numbers influence financial literacy. Journal of Behavioral and Experimental Economics , 74(August 2017), 18–25. https://doi.org/10.1016/j.socec.2018.03.004
- Walls, M. R. (2005). 2005 Measuring Utilizing Corporate Risk Walls.pdf.
- Xia, T., Wang, Z., & Li, K. (2014). Financial Literacy Overconfidence and Stock Market Participation. Social Indicators Research, 119(3), 1233– 1245.https://doi.org/10.1007/s11205-013-0555-9
- Yang, M., Al Mamun, A., Mohiuddin, M., Ali Al-Shami, S. S., & Zainol, N. R. (2021). Predicting stock market investment intention and behavior among malaysian working adults using partial least squares structural equation modeling. Mathematics, 9(8). https://doi.org/10.3390/math9080873